



Illuman

Guide To Chapter Affiliation & Licensing

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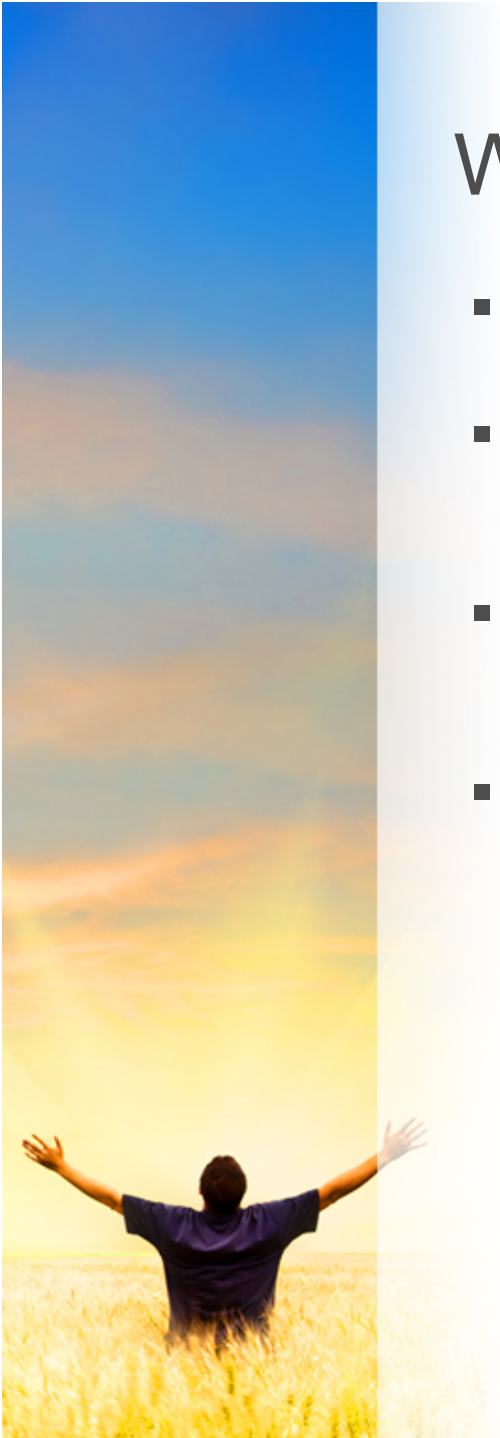
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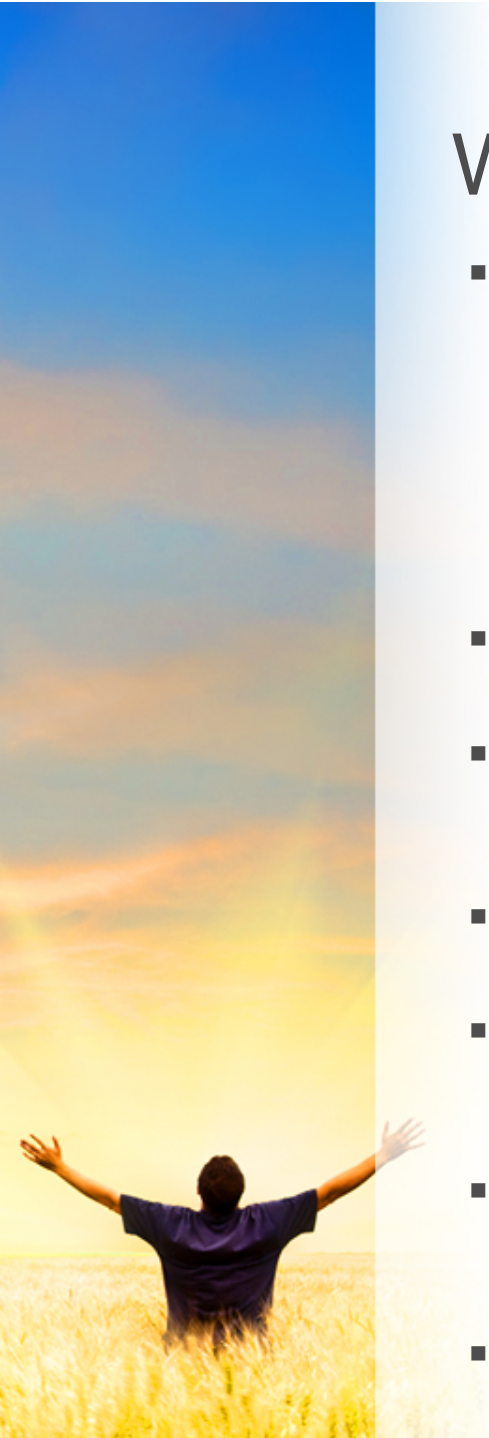
Why Affiliate?

- Protect the integrity of the M.A.L.Es program
- Ensure the M.A.L.Es program is sustainable and sustaining for the men involved
- Provide appropriate legal and financial oversight
- Create a worldwide community of men committed to a common understanding of masculine spirituality



What a Chapter Gets

- License to use M.A.L.Es program
 - Name & logo (license trademarks)
 - JOI (including MROP – license copyright & trademarks)
 - MROP & Firming
 - Defined geographic scope
- Access to approved MROP/Firming program faculty
- Opportunity to participate in training at Soularize (Starts in 2014)
- Conference enrollment priority (starts in 2014)
- Financial support – Illuman pays Weaver & Ritual Elder Stipend (starts 2014)
- Access to shared technology platform (we are figuring this out)
- M.A.L.Es event promotion thru' Drumbeat & Illuman Website





Chapter Affiliation & Licensing Process

- ① Annual process
 - Driven by need to protect Illuman non-profit status
 - Affiliation widow (new & renewal) opens annually from October thru mid-December

- ② Ongoing oversight – Chapters have to annually file with Illuman
 - Corporate reports
 - Tax filing (including IRS Form 990 or Form 990-T)
 - Program records
 - Illuman board member will be ex-officio chapter board member
 - Chapter designates one man as single point of contact with Illuman (Convener)
 - Convener authorized by chapter to negotiate on behalf of chapter



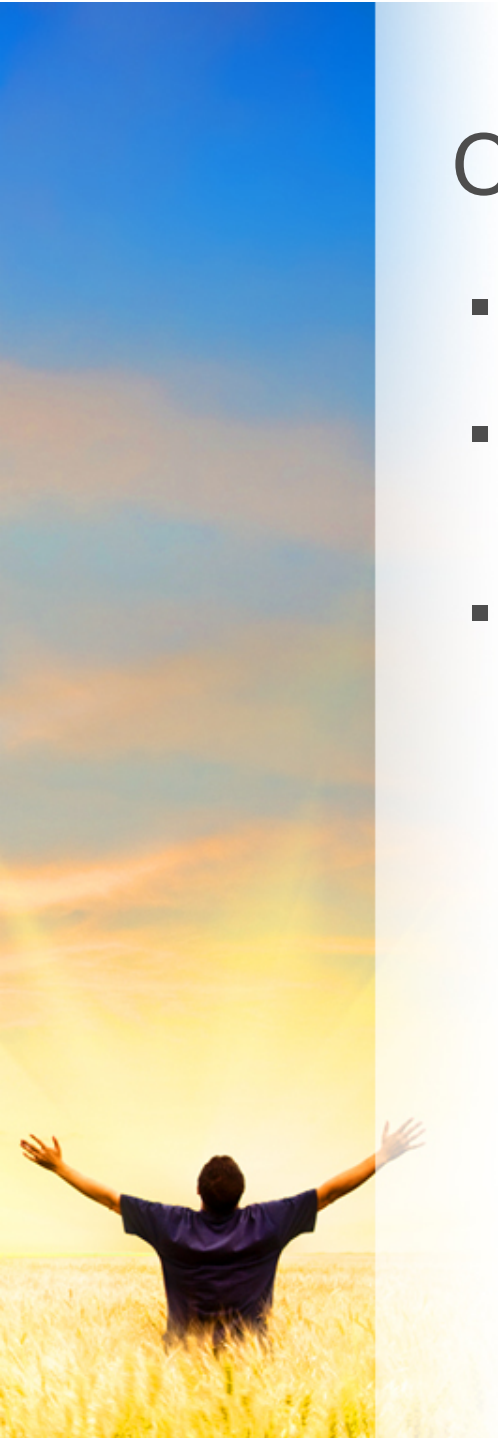
Three Key Requirements

- ① Incorporation (articles must be similar to Illuman)
- ② Liability insurance policy (\$1M policy)
- ③ Non-profit status (separate or umbrella)

We highly recommend the local board secure Officers & Directors (it is not a requirement).

Cost

- Annual fee - \$200 submitted with application
- \$50 per participant IP fee (MROP and Firming only)
- Future programs may have a fee depending on cost/duration





Naming Conventions

- As long as affiliation is in place, chapters can refer to themselves as:
 - A chapter of Illuman (e.g. Minnesota Chapter of Illuman)
 - Offering the M.A.L.Es program
 - “*State M.A.L.Es*”, “*State Men As Learners and Elders*”
 - Any other name they choose
 - We recommend you use “A Chapter of Illuman.org” in your branding
- Chapters can use Illuman Trademarks (e.g. M.A.L.Es & Illuman logos/names) to describe Illuman approved programs only (e.g. MROP, Firming, JOI, Day of Wandering etc.)
- Initially, this will be confusing. Offerings developed locally or by Illuman teachers/Weavers are not considered Illuman or M.A.L.Es programs.
 - E.G. Iowa M.A.L.Es presents “Soul Searching – a 1-day retreat” (correct)
 - E.G. Men as Learners and Elders program “Soul Searching...” (incorrect)

Important Distinctions & Changes

- Regions will now be called Chapters
- Weavers & Ritual Elders are considered Illuman personnel. They are paid by, trained by and appointed by Illuman
- Conveners are the single point of contact with Illuman. Conveners should understand their role fully as outlined in the recently distributed Convener description document.
- All future MROPs will have to have a budget and schedules will be co-ordinated by Illuman to ensure no over-supply of events or schedule conflicts
- Unaffiliated states will:
 - Ideally have an established region serve as their sponsor
 - Not have a Convener – they will have an designated “Point of Contact”
 - Will be unable to use the Illuman name, Trademarks and other IP
 - Will not automatically be invited to participate in Illuman trainings.
- Regions who affiliate during the open window in 2013 can negotiate to schedule MROPs in 2014/2015. Regions who affiliate in 2014 can negotiate to schedule MROPs in 2016
- Multi-state chapters will be required to adhere to local state law for every state in which they operate (e.g. file taxes as required by local state law in the state in which an event is held). Illuman is not in a position to provide local tax/incorporation advice.
- All men in chapter leadership positions should understand that they have clear legal and financial obligations/responsibilities. We are not imposing new requirements, these responsibilities and obligations are simply being codified to protect the work for generations to come.
- A reminder that control is for the purposes of clarity and community!



Questions & Answers

